

Feel the difference



All New **Ford**Fiesta

Retail prices effective from 22 July 2008

Series	Engine	Transmission	CO2 Band	Price £	VAT £	Total Retail £	'On the Road' Retail £
3dr							
Studio	1.25i Duratec 16V (60PS)	5 speed manual	C2	7,229.79	1,265.21	8,495.00	8,695.00
Studio	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	8,578.72	1,501.28	10,080.00	10,195.00
Style	1.25i Duratec 16V (60PS)	5 speed manual	C2	7,740.43	1,354.57	9,095.00	9,295.00
Style	1.25i Duratec 16V (82PS)	5 speed manual	C2	8,165.96	1,429.04	9,595.00	9,795.00
Style	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	9,089.36	1,590.64	10,680.00	10,795.00
Style +	1.25i Duratec 16V (82PS)	5 speed manual	C2	8,676.60	1,518.40	10,195.00	10,395.00
Style +	1.4i Duratec 16V (96PS)	5 speed manual	C2	9,102.13	1,592.87	10,695.00	10,895.00
Style +	1.4i Duratec 16V (96PS)	Automatic	D2	9,931.91	1,738.09	11,670.00	11,895.00
Style +	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	9,600.00	1,680.00	11,280.00	11,395.00
ECONetic	1.6i 16V TDCi (90PS)	5 speed manual	A3	10,012.77	1,752.23	11,765.00	11,845.00
Zetec	1.25i Duratec 16V (82PS)	5 speed manual	C2	9,187.23	1,607.77	10,795.00	10,995.00
Zetec	1.4i Duratec 16V (96PS)	5 speed manual	C2	9,612.77	1,682.23	11,295.00	11,495.00
Zetec	1.4i Duratec 16V (96PS)	Automatic	D2	10,442.55	1,827.45	12,270.00	12,495.00
Zetec	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	10,110.64	1,769.36	11,880.00	11,995.00
Zetec	1.6i 16V TDCi (90PS)	5 speed manual	B3	10,536.17	1,843.83	12,380.00	12,495.00
Zetec S	1.6i Duratec (120PS)	5 speed manual	C2	10,548.94	1,846.06	12,395.00	12,595.00
Zetec S	1.6 Duratorq TDCi (90PS)	5 speed manual	B3	11,046.81	1,933.19	12,980.00	13,095.00
Titanium	1.4i Duratec 16V (96PS)	5 speed manual	C2	10,123.40	1,771.60	11,895.00	12,095.00
Titanium	1.4i Duratec 16V (96PS)	Automatic	D2	10,953.19	1,916.81	12,870.00	13,095.00
Titanium	1.6i Duratec (120PS)	5 speed manual	C2	10,548.94	1,846.06	12,395.00	12,595.00
Titanium	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	10,621.28	1,858.72	12,480.00	12,595.00
Titanium	1.6 Duratorq TDCi (90PS)	5 speed manual	B3	11,046.81	1,933.19	12,980.00	13,095.00
5dr							
Style	1.25i Duratec 16V (60PS)	5 speed manual	C2	8,251.06	1,443.94	9,695.00	9,895.00
Style	1.25i Duratec 16V (82PS)	5 speed manual	C2	8,676.60	1,518.40	10,195.00	10,395.00
Style	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	9,600.00	1,680.00	11,280.00	11,395.00
Style +	1.25i Duratec 16V (82PS)	5 speed manual	C2	9,187.23	1,607.77	10,795.00	10,995.00
Style +	1.4i Duratec 16V (96PS)	5 speed manual	C2	9,612.77	1,682.23	11,295.00	11,495.00
Style +	1.4i Duratec 16V (96PS)	Automatic	D2	10,442.55	1,827.45	12,270.00	12,495.00
Style +	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	10,110.64	1,769.36	11,880.00	11,995.00
ECONetic	1.6i 16V TDCi (90PS)	5 speed manual	A3	10,523.40	1,841.60	12,365.00	12,445.00
Zetec	1.25i Duratec 16V (82PS)	5 speed manual	C2	9,697.87	1,697.13	11,395.00	11,595.00
Zetec	1.4i Duratec 16V (96PS)	5 speed manual	C2	10,123.40	1,771.60	11,895.00	12,095.00
Zetec	1.4i Duratec 16V (96PS)	Automatic	D2	10,953.19	1,916.81	12,870.00	13,095.00
Zetec	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	10,621.28	1,858.72	12,480.00	12,595.00
Zetec	1.6 Duratorq TDCi (90PS)	5 speed manual	B3	11,046.81	1,933.19	12,980.00	13,095.00
Titanium	1.4i Duratec 16V (96PS)	5 speed manual	C2	10,634.04	1,860.96	12,495.00	12,695.00
Titanium	1.4i Duratec 16V (96PS)	Automatic	D2	11,463.83	2,006.17	13,470.00	13,695.00
Titanium	1.6i Duratec (120PS)	5 speed manual	C2	11,059.57	1,935.43	12,995.00	13,195.00
Titanium	1.4 Duratorq TDCi (68PS)	5 speed manual	B3	11,131.91	1,948.09	13,080.00	13,195.00
Titanium	1.6 Duratorq TDCi (90PS)	5 speed manual	B3	11,557.45	2,022.55	13,580.00	13,695.00

Option availability

	Studio	Style	Style +	ECONetic	Zetec	Zetec S	Titanium	Price £	VAT £	Total £
15" 5x2-spoke alloy wheels		○	○					340.43	59.57	400.00
15" Sport 4-Spoke Alloy Wheels					○			85.11	14.89	100.00
16" 7-spoke alloy wheels		○	○					468.09	81.91	550.00
16" 7-spoke alloy wheels					○			127.66	22.34	150.00
16" 7-spoke alloy wheels							○	85.11	14.89	100.00
ATC Air conditioning						○	●	212.77	37.23	250.00
Auto-lighting and rain-sensing wipers		○	○	○	○ ¹	○	●	85.11	14.89	100.00
Carpet mats		○	○	○	○		●	25.53	4.47	30.00
City Pack		○	○		○	○		297.87	52.13	350.00
Side curtain airbags	○	○	○	○	○	○	○	212.77	37.23	250.00
Detachable tow bar		○	○		○		○	212.77	37.23	250.00
Electronic Stability Programme (ESP) with EBA & Traction Control	○	○	○	○	○	○	○	255.32	44.68	300.00
Full Dress Up Kit							○ ²	425.53	74.47	500.00
Keyless Entry and Start (Ford Power starter button)							○	340.43	59.57	400.00
Leather pack							○	510.64	89.36	600.00
Leather pack Zetec S						○		510.64	89.36	600.00
Driver's lumbar support							○	42.55	7.45	50.00
Manual air conditioning				○ ³				425.53	74.47	500.00
Metallic paint	○	○	○	○	○	○	○	319.15	55.85	375.00
Metallic paint - Hot Magenta					○		○	446.81	78.19	525.00
Park Assist - front and rear		○	○	○	○		○	297.87	52.13	350.00
Park Assist - rear		○	○	○	○	○	○	170.21	29.79	200.00
Pedal covers - alloy cappings						○		42.55	7.45	50.00
Perimeter alarm		○	○	○	○	●	●	170.21	29.79	200.00
Privacy glass		○	○	○	○	○	●	42.55	7.45	50.00
Quickclear heated windscreen			●	○ ³	●	○	●	85.11	14.89	100.00
Centre rear head restraint	○	○	○	○	○	○	○	42.55	7.45	50.00
Second remote key		○	○	○	○	●	●	25.53	4.47	30.00
Side skirts						○		148.94	26.06	175.00
Bluetooth® hands-free technology and Voice Control System		○ ⁴	○ ⁴	○ ⁴				191.49	33.51	225.00
Bluetooth® hands-free technology and Voice Control System					○	○	○	127.66	22.34	150.00
Bluetooth® hands-free technology, Voice Control System and USB port		○ ⁴	○ ⁴	○ ⁴				234.04	40.96	275.00
Bluetooth® hands-free technology, Voice Control System and USB port					○	○	○	170.21	29.79	200.00
Smokers Pack	○	○	○	○	○	○	○	12.77	2.23	15.00
Spare wheel - 14" steel wheel	●+	●+	●+	●+	●+	●+	●+	0.00	0.00	0.00
Street Pack						○		340.43	59.57	400.00
Tech Pack							○	510.64	89.36	600.00
Titanium X Pack							○ ⁵	851.06	148.94	1,000.00
Windows - Power rear							○ ⁶	127.66	22.34	150.00

● = Standard ○ = Optional ●+ = No cost option

1. Available November 2008

2. 3dr only

3. Available January 2009

4. Includes Trip computer

5. Only available on 1.6 Petrol and Diesel engines

6. 5dr only

Option Pack details

City Pack

Power fold mirrors, Reverse parking sensor

Full Dress Up Kit

Large rear spoiler, Side skirts, Sport front and rear bumpers, Sport grille

Street Pack

Privacy glass, 17" alloy wheels, ESP (inc EBA)

Tech Pack

Keyless entry, Ford 'Power' button, Bluetooth and USB

Titanium X Pack

17" alloy wheels, ESP (inc EBA), Leather trim

Ford Protect

Every new Ford car sold is protected by a 3-year/60,000 miles Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

Premium Plan

Features:

Scheduled servicing - Covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brake fluid (every other year); bodywork and paint check (annually); air conditioning check (at third service only)

Extended Ford Assistance - roadside assistance in the UK and throughout Europe

Vehicle hire - up to £30 per day for up to 7 days

Ask your Ford Dealer for full details of Ford Protect Premium Plans and Terms and Conditions. Alternatively, call Ford Protect Customer Services on 0870 241 6726 or visit www.ford.co.uk

The Estimated 'On the Road' retail prices include the following:

CO2 Emissions Band	Number Plates (Est) £	Vehicle First Registration Fee £	Vehicle Excise Duty £	Total £
A3	25.00	55.00	0.00	80.00
B3	25.00	55.00	35.00	115.00
C2	25.00	55.00	120.00	200.00
D2	25.00	55.00	145.00	225.00

The delivery charge is included in the total retail price, and is made on all Ford All New Fiesta models for delivery to Dealer's premises (with the exception of the Channel Islands and the Isle of Wight where a further charge will be made). Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

From 1st March 2001, the Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions* (expressed in grammes per kilometre). The chart below shows the Bands and the VED which will be levied.

VED Band	CO2 Emissions (g/km)*	Alternative Fuel £	Petrol £	Diesel £
A	up to 100	0.00	0.00	0.00
B	101 to 120	15.00	35.00	35.00
C	121 to 150	100.00	120.00	120.00
D	151 to 165	125.00	145.00	145.00
E	166 to 185	150.00	170.00	170.00
F	185 to 225	195.00	210.00	210.00
G	over 225	385.00	400.00	400.00

* All CO2 emissions figures in g/km are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with the EEC Directive 93/116/EC.

The CO2 emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres, optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

Customer order Price Protection Plan

Ford's Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the Plan. Ford Motor Company Limited is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT shown is calculated at 17.5%. The total price of a vehicle, including factory-fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Vehicle Excise Duty

The Vehicle Excise Duty charge is applicable at the time of supply.

Price and specification changes

The prices and specifications in this publication were true and accurate at the time of printing. You should, however, check details with your Dealer, as there may have been changes in view of the Ford policy of continuous development. The right is reserved to change specification, prices and colours.

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For further information please contact:

Ford Information Service on

08457 111 888